



MALOUF  
FOUNDATION

# FORGING *freedom*


JOIN THE FIGHT AGAINST  
HUMAN TRAFFICKING

*Partner Introduction*

The Malouf Foundation stands behind the conviction that every child deserves freedom, justice, dignity, and a safe home. More than two million children are victims of sex trafficking around the world. Together we can have an impact.

Join us in helping to bring freedom, advocacy and care to them.





EVERY TWO MINUTES, A  
CHILD AS YOUNG AS FIVE  
YEARS OLD IS BOUGHT AND  
SOLD FOR SEX.

How could this happen? Money and resources. The fastest-growing criminal enterprise in the world, sex trafficking is a \$99 billion annual industry. That's a harsh reality, but by becoming educated, spreading awareness, and contributing to rescue and rehabilitate child survivors, you can amplify our industry's voice.

Visit [malouffoundation.org](https://malouffoundation.org) for more background on this global problem.

# Fund a Need

## HERE'S HOW YOU CAN HAVE A DIRECT IMPACT

Working closely with Operation Underground Railroad, we have identified five needs that directly impact freedom, justice and hope. By pledging your support to one of these endeavors, you will have a lasting, tangible impact on the lives of survivors.

Giving now helps. It's a sad fact, but it takes a significant amount of money to liberate children and help them recover. However, the long-term goal is more than funding. We believe that we are an industry of helpful people with reaching influence, and if we work together and channel our efforts to a common cause, we can be a force for good and cause real change in the world.

In the coming months, we will be sending information to our partners to help them engage their teams, customers and communities. From warning signs of at-risk children to awareness activities and community engagement, you'll find out what you can do to help. By joining your industry peers in Forging Freedom, you will gain the knowledge and tools you need to do something meaningful together.

# Rescue

\$50,000



## *Immediate safety and freedom for victims and long-term justice for traffickers*

Your contribution brings immediate freedom, safety, and dignity to children through a single rescue operation. A rescue team comprised of former CIA operatives, Navy SEALs, and special forces relies on months of investigation and careful cooperation with local authorities to set up a sting operation. Every mission is different, and anywhere from 1 to 50 children may be rescued in a single operation. The team facilitates the arrest of traffickers and transportation of children to a safe house. If child survivors are unable to be returned to family, they are set up with aftercare.

Hidden cameras and filming crews capture necessary evidence during the rescue mission to ensure justice to victims without the need to face their traffickers in court. In addition to

freeing children and moving them to a safe place for recovery, trafficking rings are broken up and perpetrators are incarcerated, potentially protecting dozens or even hundreds more children from being sexually exploited or sold for sex.

Your contribution will include an opportunity to name the rescue mission and a report of mission results: how many children are rescued and how many criminals are arrested.

# Hope

\$20,000



## *Ongoing education and training for survivors to ensure a bright future free of exploitation*

Your donation provides scholarships for schooling, school uniforms, laptops, and occupational training for trafficking survivors. While in aftercare, children are encouraged to immediately begin schooling to catch up on any time missed and to gain the confidence and knowledge to succeed in the future. For many, the walk to freedom means a return of lifelong goals. Many dream of becoming hair stylists, seamstresses, and teachers. In many instances, job training occurs at the aftercare center.

Without education and job training to give survivors the means to make a livable income, 85 percent of girls end up back in the trafficking cycle. Education is the best prevention. Something as simple as going to school every

day prevents children from ever being exploited in the first place. Where there is no hope of escaping poverty and hunger, children are easily lured with false promises of employment or care.

Your help makes dreams a reality for an average of 15 children who have survived the unthinkable and provides them with skills to become independent, stable adults who use their talents to help others.

## Care

\$10,000



### *Nurture and heal survivors with additional aftercare programs and support staff*

By giving at the Care level, you contribute to the recovery of children in safe, positive aftercare centers. This typically supports the hiring of an additional social worker or staff member for an aftercare home for one year. These carefully vetted professionals provide ongoing therapy and care for 15 to 20 children, assisting with psychological healing, legal protection, learning life skills, and even transportation to medical appointments.

Aftercare is a critical component of the eradication of child sex trafficking. For many of these children, there is no hope of returning to their families because their own parents, siblings, or other relatives are the very people that put them

in harm's way, selling them for money or drugs. For those children, the aftercare team becomes their primary source of comfort, support, and encouragement. With proper care, guidance, and medical treatment, these children may regain the ability to live out their childhood dreams.

# Freedom

\$5,000



*Rescue a single child from sex trafficking and provide one year of appropriate aftercare*

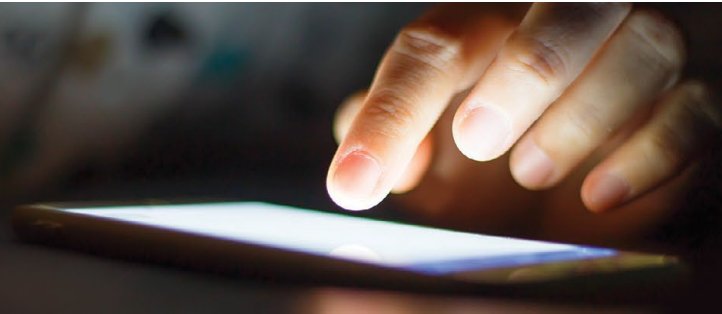
The worth of a child is priceless. Innocence has no price tag. Your generosity, however, can help to rescue a child from the worst imaginable situation possible, aid in the prosecution of trafficking offenders, and help children heal in a safe place. As a Freedom benefactor, you will be providing the average cost to rescue and provide 12 months of aftercare for a single child.

Rescue missions occur all over the world. In some cases, Operation Underground Railroad operatives work undercover to liberate children. In others, OUR trains and empowers local law enforcement to rescue children and arrest traffickers. In either situation, the mission does not end with emancipation. Children need a safe

and nurturing environment to receive counseling, gain job training or education, and find a path to a successful life. Saving one child and providing them with proper care and counseling is a life-changing gift that has no monetary equivalent.

# Change

\$2,500



## *Advanced training for law enforcement to locate and track down people that sell children for sex online*

Technology has made our jobs easier. Unfortunately, it has also made it easier for children to be bought and sold online. Compounding the problem is a lack of resources by law enforcement agencies here and abroad to maneuver through the tangled web of online child sex trafficking to locate and identify traffickers.

However, there are tools and training that can help in the fight. With your help, law enforcement organizations can gain advanced cyber

investigation training by the most knowledgeable and experienced instructors available to help use technology to pinpoint and track down traffickers and to locate and rescue victims. Support at the Change level is an investment in highly specialized training to shut down and prosecute child sex traffickers.



# Benefactor Benefits

As an inaugural benefactor, your funds go where they're needed the most. Instead of paying for event costs, staffing, etc., 100% of your money goes directly to emancipation, care, training, and education. In addition, we'll provide clear reporting on where and how your funds are used and send an update so you can see results in action. The Malouf Foundation is a 501(c)3 organization, and donations are tax deductible.

## BENEFITS OF DONATION

*(all donation levels):*

- Clear reporting on how your funds are used
- Your company name and logo on malouffoundation.org as a partner

## AT **RESCUE** LEVEL, ADD:

- Opportunity to name the rescue mission and a report of mission results: how many children are rescued and how many criminals are arrested
- Potential opportunity for one or two people to travel with Operation Underground Railroad on an aftercare mission (based on approved background check and other sensitive criteria)

# Get Involved Today

FORGING *freedom*

Pledge your support and be a voice for hope and  
freedom by visiting [malouffoundation.org](http://malouffoundation.org)

DONATE NOW

QUESTIONS?

Contact Jake Neeley

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[malouffoundation.org](http://malouffoundation.org)